



**MICHAELIA
KELLEY**

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Capabilities

Bringing together both art direction and design is what I enjoy most. I'm a hands-on creative.

- // Creative thinking, production skills and work ethic
- // Adobe Creative Suite 5 (Photoshop, Illustrator, InDesign)
- // Flash animation and basic ActionScript coding
- // Web Development (CSS/HTML/XHTML)

Experience

ASSOCIATE ART DIRECTOR - DIGITAS CHICAGO

March 2010 - Present // Chicago, IL

- Worked on site design, OLA, style guides, iPad apps and planning for KitchenAid and Jenn-Air
- Concepted and collaborated with studio on various print ads and direct mail pieces
- Primary clients included KitchenAid, Jenn-Air and Kaiser Permanente

DESIGNER / ART DIRECTOR - DIGITAS HEALTH LONDON

August 2009 - February 2010 // London, UK

- Provided strategic design of B2B & B2C interactive experiences for pharmaceutical products
- Art direction from conception to production on various e-Details
- Clients included MSD, univadis, Bayer Healthcare

DESIGNER - DIGITAS LONDON

January 2009 - February 2010 // London, UK

- Concept and design for German Ariel Actilift product website
- Designer on clients including Shell, Vauxhall, Oral-B and Ariel laundry detergent
- Provided design support for PGA European Tour pitch work

FREELANCE WEB DESIGN

September 2008 - January 2009 // Chicago, IL

- Organized and created exhibition archive site for Columbia College's [C]Spaces
- Contributed to detailed design of Columbia College's Student Organization sites

INTERN (DESIGN / CREATIVE) - DIGITAS LONDON

February - August 2008 // London, UK

- Designer on 2 website redesigns for large UK companies (HomeServe, GAME.co.uk)
- Collaborated on a variety of clients (Ericsson, Lloyds TSB, Delta, Nakheel.com)
- Attended client meetings while serving the role of a junior designer

DESIGNER - COLUMBIA COLLEGE CHICAGO

September 2006 - December 2007 // Chicago, IL

- Responsible for creating media (online and offline) assets for the department for promotion

Education

Columbia College Chicago // Bachelor of Arts Degree · Interactive Arts + Media